

PRB Chartered Accountants in Haywards Heath cover all aspects of general accountancy with an emphasis on truly exceptional customer service

Looking after your money

# the PRB way

Established in 1990, PRB Accountants have long served the businesses and individuals of Sussex and beyond. From sole traders to companies with annual turnovers of £25 million, they serve a broad spectrum of clients but with the same attitude and passion to 'improve the bottom line' for each.

As Chris Whitley-Jones, Managing Partner at PRB explains, "People call us having seen our website and extensive client portfolio and worry that we might be too big for them. This is definitely not the case - we are happy to talk to everyone no matter how big or small the query.

All our customers get the same quality of service whether they're an individual, a small business or a large company."

With a specialism in servicing direct selling and network marketing businesses (PRB is one of only two UK accountancy firms to do this), Chris regularly hosts PRB webinars and is a prolific speaker at conferences on

the subject nationwide.

PRB also specialises in personal and business taxation, providing their expert advice on all aspects of tax from capital gains mitigation and VAT planning for businesses to overseas taxation and inheritance tax for individuals.

Tax returns and helping customers avoid late fines is a particular focus for PRB with most staff proficient in taxation and personal tax work.

"Gone are the days of a one-hundred pound fine for not getting your tax return in on time," states Chris. "During the last two years HMRC have ramped up their fining regime for late submission. We've seen people pay as much as £3000 for two years' worth of overdue returns. Others fall into the trap of being self-employed and thinking they don't earn enough to do a self-assessment because they are within their personal allowance. Their failure to submit a return can result in heavy fines plus the tax they owe."

We are happy to talk to everyone no matter how big or small the query



It's their proactive approach and polished, technical expertise that PRB are so proud of, alongside their reputation for strong client relationships and customer care.

"We've a history of long-term relationships with clients because we have good continuity of staff – the better we know our clients' businesses, then the more we can do for them. We work hard at ensuring speed of response to client queries and talking to customers in a language they understand."

Always looking to stay ahead of the curve and offer their clients even better value for money, there's a wealth of free advice and a huge range of downloadable publications on their website, as well as useful calculators and more. So whatever your monetary needs, PRB do it all, and with a reputation you can count on. ■

## PRB ACCOUNTANTS

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